

## Selected Unsolicited Testimonials for BJ Fogg's Behavior Design Boot Camp

*None of our testimonials are solicited. They come from personal email correspondences with our team.*

"I wanted to thank you for the amazing opportunity. **Truly unforgettable.**"

"I'm seeing **applications of your boot camp all around me** at work."

"**You are an exceptional teacher with knowledge that entrepreneurs and change leaders need.**"

"Your boot camp covered a lot of material, but **I never felt tired or overwhelmed. In fact, I felt energized.**"

"I did a quick consult today using your boot camp principles. **Fun. Effective. Fresh.**"

"**You are one of the special people I've met this year.** Look forward to working together more."

"Since the boot camp, I've applied your methods all over the place!"

"This work is **amazing in public service.**"

"You are a **great inspiration and guide.** Thank you."

"Four years ago **BJ gave me a view of the world like no other**, and every one of my professional and personal successes ever since is directly tied to what BJ taught me in a short span of three days. Everyone needs to experience BJ's teaching for learning and impact!"

"I **absolutely LOVED my boot camp experience** and am excited J. R. and I will have an opportunity to teach BJ's behavior design (again) next week at a conference!"

"I regularly tell people that BJ's Boot Camp was the best 2 days of my career."

"The power of the model is how it **takes a really complex problem and explains it in a super easy format** that anyone can understand...it has been a huge / powerful tool in the... world I work in."

"I feel I owe BJ a big debt for teaching me **concepts that I rely on for my job all the time.**"

"BJ is a **very compelling presenter** and has a real knack for **explaining abstract concepts in a simple way.**"

"**There are so many mediocre trainings out there, and you come away with little to apply. Not so with BJ.** Plus, let's tip our hat to Denny. Wow!!"

"I think about that training and reference it so often...**best workshop I have ever been (to)** and have leveraged practical skills that have dramatically impacted my career!"

"It was **the most amazing learning experience I could imagine**, and I can't wait to implement everything. Also, please thank Denny for me, your hospitality made the whole experience very special, and I'm incredibly grateful for the opportunity."